



Alaskans beware!

Description

Bill Borden: The Man, the Legend, the Publicity Stunt...

Original title: ***Iditarod teaches Lessons in Georgia***

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iditarodmusher



In early 2022 **Bill Borden** had this Instagram Account although he had not owned dogs in more than a decade. He ran the race once in 2002 coming in almost last as a promotional stunt for his Atlanta, Georgia based real estate firm **High Caliber Realty**, originally owned by his mother, **Waneta Borden**.

This story first appeared in *Echo Magazine* and was copied onto my subsequent blogspot, which was built by **Bill Borden** for my company. Borden set up DONN LISTON COMPANY with the *State of Alaska*, along with my Facebook Company page, emails and even my home security system—in a good old fashioned confidence scheme. His team’s apparent goal has been to indenture me now more than 3 years and steal my Eagle River home,

An Alaska court on February 13, 2023 ordered that Bordens had 10 days to return some \$15,000-\$20,000 of cash, valuables and specific items stolen in an admitted burglary of my home, but by filing for reconsideration Borden has been able to drag this out two months and counting [3AN-22-00086].

As a long-time Independent Alaska Journalist, my stories go where the facts lead me. I have maintained my integrity throughout this ordeal while Borden has committed illegal acts before the court, including purgery, and tried to silence me and smear me. I believe Borden has committed felony cyber crimes against me and my business.

I wrote this flattering story when I believed Borden was more than a sleezy real estate scammer.

Alaska has a mystique about it that is easy for a con man to exploit and this story I wrote is authentic. I repost it here to show my sincere attempt to find the best in every person I interview. Given recent developments in which Borden has maliciously hacked my digital platform, and moved the business of my name to Georgia—where he tried to sell DonnListon.com because of its heavy traffic.

Readers may recognize this technique for what it is: exploitation and elder abuse.

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[1]Letter to AK Division of Corporations

With this post I declare this old Alaskan isn't going down without a fight!

The mystique of Alaska's annual Iditarod Trail Sled Dog race is worldwide, but one deep-south Outside venue celebrates it year-round in a particularly public manner.

In the Atlanta, Georgia suburb of Kennesaw, a large community park celebrates dog mushing, the intrepid souls who race in the Iditarod, greatest race on earth, and one of their own residents who ran and finished it in 2002, **Bill Borden**. In fact, Borden is the first person from Georgia to finish the Iditarod.

We had to learn everything from scratch before thinking about running the Iditarod, explained Borden in a strip mall restaurant near the park. The community of mushers and supporters is inviting to participants, but nobody can tell you everything you need to know to do it.

This Kennesaw Iditarod dog park and interpretive walk are named after Borden's lead dog, **Fisher King**. With Borden's direction, his sled crossed under the burlled arch in Nome after 1,151 miles of wilderness trail. Longtime landowners, the Swift-Cantrell family, would later contribute the land for this popular park. Each of seven education signs around the walkway features a vocabulary word at the top, with a themed content discussion of some aspect of character required by the Iditarod race.

Ultimately Bill Borden finished 53rd on his rookie attempt.

Fewer than 50 percent of Iditarod racers finish the race on their first attempt, bragged Borden: *I could have finished a little higher, but it was more of the experience. I spent the last night in a safety cabin with a musher who had completed the first Iditarod; he was very cold and frozen, so we built a fire, and I chose to stay and listen to wonderful stories by a Native Alaskan.*

Instead of finishing in the dark, Borden was able to reach Nome by daylight so his wife and co-broker, Brenda Borden, could take memorable photos.

An Atlanta Realtor team, Borden's self-financed this venture through their company, **High Caliber Realty**, and turned other money contributed to their effort into **Cool Dreams Foundation**, a non-profit 501(c)3 corporation. The signs in this park are part of their educational outreach which interfaces with Iditarod lesson plans. In addition, Borden talks and shares his Iditarod experiences.

The trail markers are clear in their messages: *Bill and Brenda Borden first met Fisher King when he was the star of a sled dog kennel tour. Little did either know that in only a few years, the quintessential sled dog they met that day would lead Bill's team to the finish line, states one marker.*

*You can see this sign is about **guidance** because it has the map, Borden explained.*

Another sign described the courage necessary for the Iditarod, and another talked about accomplishment: Upon Fisher King's retirement from racing his last Iditarod, he and his teammates continued to promote education and awareness of this northern sport in local schools and senior

centers, spreading the word that through proper planning, perseverance, and faith in God anything is possible.

“This is my favorite,” shared Bill Borden as we approached another marker.

***Perseverance**—When Fisher King led Kennesaw’s Bill Borden on their Cool Dreams running of The **Last Great Race**, the run was a culmination of three years of research, training, and preparation that became a test of faith full of excitement and danger. Breaking his gangline just over 200 miles into the race on the Happy River Steps was just one of many tests of Bill’s conviction during the 1,151 mile Iditarod.*

After the accident on the steps, Bill was left alone in the remote Alaska wilderness with a broken rib, fractured kneecap, and only two dogs. Calling on his faith and determination, Bill did the only thing available to him; he said a prayer with each step he took, putting one foot in front of the other, making forward progress no matter how small the progress was it was still forward progress. To not have tried, to not have persevered, would have been giving up, and giving up would have been failure.

Bill excruciatingly traveled 12 miles of the trail with just his two wheel-dogs, Lookout and Stroke, to retrieve Fisher King and the rest of the team who had continued down the trail under Fisher’s leadership. It was an adventure full of events worthy of book, television and newspaper coverage, such as a broken sled not once but three times as well as Bill’s own broken bones, open water overflow, temperature extremes to 60 below zero and a coastal snowstorm.

Kennesaw’s Bill Borden persevered to finish the longest sled dog race in the world in just 14 days, 4 hours, 10 minutes and 14 seconds with 13 happy dogs. Bill attributes his success to his faith in God, a very supportive wife, Brenda, a helpful son, Jordan and his resolve to always finish what he starts. We in Alaska may take the Last Great Race for granted, but far away, in the lower 48, hundreds of thousands of school children learn life’s lessons taught from racing on the Iditarod Trail.”

Learn more about Bill Borden and the Cool Dreams Racing Team at <https://www.cooldreams.net/>.

References:

[1]Letter to AK Division of Corporations

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March 25, 2022

**Alaska Department of Commerce, Community
Division of Corporations, Business and Professions
P.O. Box 110806
Juneau, AK 99811-0806**

RE: DONN LISTON COMPANY #10106293

It appears my Alaska-licensed company has been
Division by filing for a **Notice of Change of Office**
knowledge or consent in what may be a criminal
president of, and which is by my name, DONN LISTON
President and listed a Georgia Company "DONN LISTON COMPANY"

How could this happen?

Category

1. ALASKA! FOOD SECURITY

Tags

1. Bill Borden

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Author

donn

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